

Projects Manager - Youth Voter Registration and Turnout

Position: Projects Manager - Youth Voter Registration and Turnout - Full Time

Location: Remote

About TurnUp Activism: TurnUp is a 501(c)(3) non-profit mobile app and organization that has embarked on a mission to build the most organized, active, competent, educated and powerful progressive grassroots activist network of young people. In 2020, as the largest and fastest-growing youth voter turnout and activism organization and mobile app, TurnUp reached 36 million young voters nationally with voter registration and election information; texted 1 million young Georgians; reached each young Georgian on social media 8x in the 6 weeks before the runoff; made 17,000 connections between young activists through the TurnUp mobile app; and trained 1,600 young activists who completed over 2,000 volunteer shifts in a 3 months long program. Youth turnout increased more than 10 points.

TurnUp consistently creates and invests in new civic technologies and ideas including an innovative mobile app for youth activism and the organization includes staff as well as 300 youth organizers working on a daily basis and over 20,000 young people that are mobilized to get out the vote and stop voter suppression.

Position Description: TurnUp is looking for an experienced, creative, analytical and mission-driven Projects Manager that has a deep breath of experience and knowledge in the field and lives and loves the cutting edge of organizing. The projects manager will be responsible for creating and executing unique campaigns to register young voters in 6 key states and turn them out to vote. These campaigns can include high school voter registration, working with partners and local businesses to register voters and texting unregistered voters.

Primary Responsibilities:

- Organize high school voter registration drives based on pilot program.
- Work with interns and other associates to partner with local businesses and organizational partners to get out the vote.
- Supervise and organize text-banks to unregistered youth and to get out the vote.
- Collaborate with marketing to promote events.
- Mentor and work with young people.
- Incorporate vote-tripling strategies
- Collect and analyze data to determine program effectiveness

Qualifications:

- Experienced organizer having organized previously either politically, in the community or for a non-profit.
- Experienced with working with young people.
- Experienced executing based on data.
- An innovative thinker ready to develop their own ideas as well as follow and utilize existing organizing strategies.
- Experience managing a team and a sizable marketing budget.
- Collaborative: This position requires working across many aspects of TurnUp.
- Independent worker.
- Passionate about TurnUp's mission.
- Good listener, good problem-solver.
- Detail-oriented and data-driven approach to all tasks, large and small.
- Well-organized and proactive.
- Able to manage multiple deadlines in a fast-paced environment.
- Strong written and verbal communication skills.

Compensation/Benefits: Salary competitive based on experience and generous benefits including paid vacation, personal time, and sick time.

How To Apply: Email Resume and Cover Letter to info@turnup.us with subject line "Projects Manager - Youth Voter Registration and Turnout"

Studies show that women and people of color are less likely to apply for jobs unless they believe they have every one of the qualifications listed. We encourage all applicants to apply, even if you don't believe you meet every one of our qualifications described. If you are unsure of whether you meet the qualifications of this position, or how this would be determined, please contact us to discuss your application at this email: info@turnup.us

We are an equal opportunity employer. Applicants are never be disqualified nor discriminated against by race, class, religion, gender identity or expression, sexual orientation, national origin, age, veteran or disability status, criminal history, or educational attainment.